

***Horseheads Central School District
“Blue Raider” Image Submission Package
Submissions are due by 3 p.m. January 31, 2023***

Name: _____
 First Middle Initial Last

Home Address: _____

Date of Birth _____

Email Address: _____

Phone Number: _____



I am submitting this application for consideration of the Horseheads Central School District Board of Education in their Image Selection Process. I assure the Board of Education that I have not utilized copyright or trademark images for my submission. In addition, I give the Horseheads Central School District the absolute sole right to utilize my submission, if selected, as the district's new “Blue Raider” image.

Signature: _____

Guardian Signature (**Required** if applicant is under 18 years of age): _____

Date: _____


Written Response - Required

In the space below, explain in specific detail, why you believe your artistic submission should be considered as the **best** representation of the Horseheads “Blue Raider” image?

***Horseheads Central School District
“Blue Raider” Image
Artist Submission Package***

Use the following area below for the submission of your artistic rendering of what you believe the Horseheads Central School District should consider as the new image of a “Blue Raider”. Make sure to draw and color the image for an accurate representation of your submission as it relates to the description on the front of this packet. Please consider diversity and historical context while developing a school appropriate image.

Image:



*Only fully completed image submissions, with all applicable signatures, will move forward in the Board of Education selection process. **The completed Image Selection Package must be submitted to the district no later than January 31, 2023, at 3:00pm.** No exceptions will be made.*

Key information regarding Horseheads Central School District

***We are the Horseheads Central School District “Blue Raiders.”
For the purposes of this document and process:***

Our District Name:	Horseheads Central School District
Our Nickname:	Horseheads Blue Raiders
Our Logo:	Underscored H
Our Primary School Color is:	Blue
Our Secondary School Color is:	White
Our minor trim colors are:	Gray and black

Please note: Some images used in the past are trademarked by other organizations. The Board of Education has agreed that these images can no longer be used due to the potential for financial exposure and liability.

The image being developed through this process will not replace our logo but be used in conjunction with the underscored “H” to represent the District and Blue Raiders.

1. The district must receive your submission **by 3:00 p.m. on January 31**. Paper submissions may be delivered to any school main office or the district office at 143 Hibbard Road, Horseheads. Electronic submissions must be sent to hcsdinfo@horseheadsdistrict.com. No late submissions will be accepted.
2. Once the submission process has closed, the district image committee will review and discuss all submissions, forwarding these to the Board of Education. If your image is selected, you are also agreeing that you are giving the district all rights to your image.
3. The Board will conduct a district wide vote of selected images to determine a final district image. This vote will involve current community members, all enrolled students, and confirmed alumni. This will be under the direction of the Horseheads Central School District Clerk and reported to the Board of Education.
4. The Board will act on the vote at its June 2023 meeting. The image would be officially recognized as the new district image for the 2023-24 school year.
5. Any questions or clarification needed, please reach out to the image committee chair members, Principal Kris Earl, or Athletic Director Charles DeTaeye.